

The Sisters Coffee Press

SPECIAL EDITION: FRESH FACTOR

HOW TO KEEP YOUR COFFEE FRESH

There are three things that make coffee go bad quickly: heat, moisture, and air. All of these elements will oppose good-quality coffee from day one. So here are some pointers whenever you are thinking about how you can keep your coffee fresh.

1) Buy small quantities often

We are constantly fresh roasting our coffee, so just take what you need for that week and we'll be right here when you need another pound.

2) Buy your coffee whole bean and grind right before use

This will be the biggest way to help your coffee last longer. Whenever you grind coffee it creates more surface area, so there is more coffee coming in contact with air, which in turn accelerates its deterioration; especially if you are brewing espresso.

3) Keep the coffee in an air tight container

This protects it from oxygen which breaks down the coffee gases and causes it to go stale quickly. A valve tin works great for this purpose (which we have in-store).

4) Store your coffee at room temperature

Think of it like this: if coffee needed to be refrigerated or frozen, you would find massive freezers in every coffee shop and a huge walk-in fridge with coffee packaging.

5) When to freeze your coffee

Only freeze coffee if you will not use it for about two months. Once coffee is frozen, even a day after roasting, it becomes like month-old coffee, but fortunately it holds it at a month old. Make sure it's in an airtight container or it may get freezer burn.

6) When to refrigerate coffee

NEVER! It's really bad for it because the fridge is full of humidity and usually the coffee will pick up whatever smells are in the fridge, like that garlic and herb cheese dip from last Thanksgiving...YUMMY! But if you want to help your fridge smell better an open bag of coffee works really well, and it will actually absorb gross smells from the fridge.



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